



July 26, 2024

Publicly Posted

RE: F24-04-042 CIS Marketing Campaign

Dear Bidders,

On behalf of the City of Greeley, I would like to thank you for the time and effort spent on the proposal for the F24-04-042 CIS Marketing Campaign. We recognize the considerable investment contractors make to prepare proposals and we strive to carefully review every proposal we receive. This proposal was no exception.

The evaluation of the submitted proposals has been completed and Chickenago, Evoque, and SEW demonstrated the highest degree of responsiveness to the requirements of the RFP. At this time however, we wanted to inform you the City of Greeley will enter into the next phase which includes interviews. At this time, an award decision has not been made and not information will be made available until such time as a contract has been executed.

Please be assured your response was carefully reviewed and evaluated in accordance with the RFP requirements. Again, we appreciate your engagement with us through the proposal process as well as your past and present support to the City of Greeley and look forward to working with you on future projects.

Contractors responding to the RFP:

Chickenago
Creative Agency
Evoque
Fahrenheit
G&D
Go Digi
Indy
Pirene2
Power Direct
Questline
Raftelis

Savvy
Scream
SEW
Wilson

Sincerely,

Levi Dyer
Purchasing Manager
City of Greeley