

Greeley Rising™

Monthly News and Insights from Greeley's Department of Economic Health & Housing

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Lariat Apartments Break Ground at Centerplace



McWhinney broke ground this month on the Lariat, a new multifamily community just east of Centerplace in Greeley.

Located on a 12.4-acre site between 38th Avenue and 42nd Avenue, Lariat plans to feature 304 apartment homes spread across eight buildings and two townhome buildings. Lariat will offer a mix of studio, one-, two- and three-bedroom units ranging in size from 599 square feet to 1,559 square feet, all with open floor plans, large closets and all major appliances included. The two townhome buildings will feature both two- and three-bedroom townhome options. The Lariat is anticipated to be completed by late Fall 2023.

Amenities will include a 7,000 square foot clubhouse that plans to feature a coffee bar, fitness center, yoga studio, coworking space and a game room, along with an outdoor pool and spa. Residents will enjoy a mix of parking options, including garages that accommodate larger vehicles.

Colorado's Brinkman Construction is serving as the project's general contractor, with Studio PBA leading the design team. "We are very excited to develop our first apartment community in Greeley," said David Jaudes, senior vice president of multifamily development at McWhinney. "This community will offer great amenities and a fantastic location close to shopping, dining, parks, multiple schools and the University of Northern Colorado."

McWhinney has a strong 30+ year history of successfully investing across all real estate mixed-use asset classes including hospitality, multifamily, industrial and office projects located in Colorado, Texas, Massachusetts, Oregon, California and Nebraska.

McWhinney has more than 4,500 apartment units completed or under construction. McWhinney recently began phase two of Railway Flats Apartments in Loveland, adding 180 more homes to its existing community portfolio located in east Centerra. Other current projects include FoundryLine, a 348-unit luxury apartment community located in Denver's RiNo Art District currently under construction, PARK40, a development of 313 apartment homes that is leasing at the new Baseline master-planned community in Broomfield, Colo., and Clovis Point, which features 208 modern apartment homes for lease in Longmont, Colo.

Innovation Partnership With UNC



UNC Innovation Talks Series Launched 'New Tech in Farming and Food'

The City of Greeley's EHH Department in partnership with UNC's Monfort College of Business (MCB) launched an innovation initiative this month with an inaugural Innovation Talks series on 'New Tech in Farming and Food'.

The event featured a keynote address delivered by Jason Suntych, COO/Co-Founder of Xiant Technologies of Greeley and was hosted by UNC at the Multipurpose Hall in Campus Commons.

The program included a welcome and opening remarks by Dean Sher Gibbs, Monfort College of Business, an 'Entrepreneurship 101' overview by Eric Fitzsimons of CNE Creative, and a Fastpitch by Michael Lolley, Chief Executive Officer at Insecticycle, a discussion on modular hydroponics as a cattle feed solution by Eric Gostenik of FarmBox Foods and a moderated discussion on entrepreneurship agrifood tech by Phil McCready, Economic Development Manager with the City of Greeley/Greeley-Weld Startup.

Those interested in connecting with event organizers and panelists can find their links and contact info below:

- Jason Suntych, COO/Co-Founder of Xiant Technologies (www.xiantinc.com)
- Eric Fitzsimons, Product Design & Development Lead at CNE Creative (www.cnecreative.com)
- Michael Lolley, Chief Executive Officer at Insecticycle (www.insecticycle.com)
- Dr. Ajay Jha, CEO/Founder of Innop Global (www.innoglobal.com)
- Dixon Dick, Co-Executive Director of CoSolve (www.cosolve.co)
- Eric Gostenik, Vice President Operations of FarmBox Foods (www.farmboxfoods.com)
- Philip McCready, City of Greeley Economic Health and Housing (<https://greeleygov.com/services/ehh>)



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Construction & Development



Activity January YTD

		YTD 2022	YTD 2021
Single Family	Permits	23	5
	Units	23	5
	Valuation	\$7,345,633	\$ 1,192,256
Multi-Family	Permits	20	0
	Units	530	0
	Valuation	\$75,700,056	\$0
Commercial	Permits	19	0
	Valuation	\$ 3,752,615	\$0

Looking for deeper insight? The City's Community Development Department maintains current and historical construction and planning reports online.

Find them here:

Monthly Construction Reports:

greeleygov.com/services/building-inspection

Monthly Planning Reports: greeleygov.com/services/cd



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We are proud to represent one of the fastest growing and forward-thinking communities in northern Colorado. With a population approaching 115,000, our community in 2018 was ranked #1 by Wallethub. for 'Jobs and the Economy' among 515 cities nationally, and the Greeley Metropolitan Statistical Area (MSA) was ranked by Forbes Magazine as the #6 fastest 'Job Growth' market in the country. In 2019, the Greeley MSA was ranked as the 8th Most Dynamic Economy in the country by the Walton Family Foundation.

We have matched this recent growth and energy with a high-performing Economic Health and Housing team to continue to move Greeley's economy forward. With creativity, critical thinking and open communication, we have a passion for promoting growth and development in a public service setting. Our department consists of qualified specialists in two divisions: Economic Development and Urban Renewal.

Whether your business is already located here in Greeley and looking to expand, or you're considering a move to our community, we are here to provide the resources and support to ensure your success.

Contact Us! We're ready to serve!



Find us online @ GreeleyGov.com/EHH

